

ROMBAUER, Thaddeus

thaddeus.rombauer@gmail.com / 917-517-3102
301 East 69th St. New York, NY 10021

VAULT.COM INTERACTION DESIGNER/ART DIRECTOR

NEW YORK, NY APRIL 2008–JUNE 2009

- + Managed complete visual redesign of website (www.vault.com)
- + Oversaw design for ad placements, marketing campaigns and all online branding
- + Developed style guild for the site and company logos
- + Helped drive scheduling, budgeting and resource planning, coordinating business stakeholders, marketing, designers, writers, web production, IT and QA
- + Designed feature specifications and build functional prototypes for a variety of web applications, including registration, login and search

FX SOLUTIONS ART DIRECTOR

SADDLERIVER, NJ JANUARY 2006 – APRIL 2008

- + Responsible for managing aspects of projects including budgeting, hiring and production
- + Develop and oversee design for ad placements, marketing campaigns and printed material
- + Design landing pages, rich media banner ads and online applications
- + Negotiate contracts for outsourced work
- + Launched first FX Solutions Commercial for online and broadcast

MTV NETWORKS MANAGER, ONLINE/MULTIMEDIA PRODUCTION

NEW YORK, NY JANUARY 2001 - OCTOBER 2005

- + Supplied budgets, timelines and guidelines for clients
- + Collaborated with other departments and technical teams to develop creative and efficient approaches to production
- + Orchestrated strategic partnerships for MTV Networks
- + Instituted and managed video encoding/streaming business
- + Forecasted weekly encoding needs for profit tracking purposes
- + Produced mass/blast emails for campaigns and promotions
- + Hired and trained freelance and staff

MTV NETWORKS DEVELOPER, ONLINE/MULTIMEDIA PRODUCTION

NEW YORK, NY JANUARY 1999 – JANUARY 2001

- + Managed MTV Networks' global Intranet news site, The Pages Online, and the informational resource site, HQ
- + Prepared visual materials for executive presentations using computer-aided graphic design
- + Coordinated and shot various digital photo projects

MTV NETWORKS DESIGNER, ART PRODUCTION, TECHNICAL SPPORT

NEW YORK, NY JANUARY 1998 – JANUARY 1999

- + Designed merchandise and printed work
- + Provided technical support for MTVN, Creative Services
- + Improved and implemented archiving systems

SCHOOL OF VISUAL ARTS
2005, DESIGNING WITH TYPOGRAPHY

NEW YORK UNIVERSITY
2002, CERTIFICATE IN INTERNET TECHNOLOGIES

GUILDFORD COLLEGE
B.A., 1998, BACHELOR OF ARTS, DEAN'S LIST

SKILLS SUMMERY

Ability to juggle numerous simultaneous projects while meeting deliverables

Numerous years of experience working as a part of a team, both as a member and as lead

Skilled in Marketing creative and understanding the funnel down to the pixel

Creative analytical thinker with an eye towards long-term planning

Highly skilled at bridging the communication gap between business and creative teams

Challenge-seeking and self-motivated

Open and professional demeanor, receptive to and skilled at delivering constructive criticism

Excellent design and production skills, especially in ensuring adherence to company identity and brand

PROFICIENCIES

Adobe Creative Suite (full suite),
Visio, OmniGraffle

knowledge of:

HTML, XML, CSS 3.0, JavaScript, SEO, Google Webmaster Tools, Google Analytics, JIRA

Google Search Appliance, OmniFind

Akamai, RSS

PC & Mac platforms